



Sponsorship Opportunity

Coming this fall to Camp Skyline:
the **Campfire 5K**

September will bring runners, walkers, amblers, and wanderers to the woods and fields of Almont's beautiful Camp Skyline. Skyline boasts 200 acres, including the highest point in Lapeer County, and we're inviting you to participate as a sponsor for the first ever Campfire 5K.

Why a Fundraiser?

Since 1964, Skyline's non-profit mission focuses on Making Camp Possible, and these days more than 150 campers receive some level of financial aid every year. This event will primarily support that cause, in addition to Skyline's other programs and events throughout the year.

Why the Campfire theme?

The campfire is a place of community, and a good representation of Skyline's intentions of building community and affinity for the natural world. During the event, the race route will pass by several blazing campfires (with possible s'mores available for those passing by!).

Why Sponsorships?

Having sponsors as part of the event broadens the community involvement, spreading the word about the event, the camp, and the sponsoring organizations all at once. Of course, the more sponsorships we are able to engage, the more successful a fundraiser this will be.

Skyline Camp and Retreat Center
5650 Sandhill Road, Almont, MI 48003

www.campskyline.org/campfire5K





Sponsorship Levels

Sponsorship Level	Amount	Thank you!
Firestarter	\$75	Sponsors at this level receive their name & logo on event website, yard sign at event, and name on event t-shirts.
Graham Cracker	\$125	Sponsors at this level receive their name & logo on event website, yard sign at event, name on event t-shirts, and a social media shout-out. Sponsors will also receive their choice of 3 free entries to one of the events or a 25% off coupon for their registrants.
Chocolate	\$250	Sponsors at this level receive their name & logo on event website, yard sign at event, name & small logo on event t-shirts, booth space on race day, and a social media shout-out. Sponsors will also receive their choice of 5 free entries to one of the events or a 25% off coupon for any number of their registrants.
Marshmallow	\$400	Sponsors at this level receive their name & logo on event website, yard sign at event, name & logo on event t-shirts, name & logo on bibs, booth space on race day, and a social media shout-out. Sponsors will also receive their choice of 5 free entries to one of the events or a 25% off coupon for any number of their registrants.

We will also be delighted to consider unique in-kind or financial support - if you have an idea that doesn't fit this simple template, please let us know!

To initiate a sponsorship, you can speak with a Race Director (below), visit tinyurl.com/campfire5k or scan the QR code.



Volunteer Opportunities

Event-day opportunities include:

- keeping a campfire going (literally!)
- parking direction
- signage setup & collection
- other general help

There will be pre-event volunteer opportunities on flexible schedules, also.

If you have a group or individual capacity to volunteer, please reach out to a Race Director (below).

Skyline Camp and Retreat Center

5650 Sandhill Road, Almont, MI 48003

Race Directors:

Matt Henry 810-798-8240 matt@campskyline.org

Amanda Szewczyk akszewcz@gmail.com

www.campskyline.org/campfire5K

*Skyline is an independent 501(c)(3) non-profit, EIN 20-2547823.
A portion of your sponsorship will likely be eligible to tax deduction.*

